

PHILIP MORRIS
1988 2Q WEEKLY PROJECTIONS

<u>WEEK</u>	<u>APRIL</u>	<u>MAY</u>	<u>JUNE</u>
		<u>125% ALLOCATION *</u>	<u>125% ALLOCATION *</u>
1	3.6	5.0	3.0
2	4.1	5.0	5.0
3	4.5	5.0	5.0
4	4.3	5.0	5.0
5	-	2.0	3.9
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	16.5	22.0	21.9
QTD	16.5	38.5	60.4
YTD	59.4	81.4	103.3
BUDGET			102.2
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			+ 1.1

* ASSUMES 90% PARTICIPATION

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